



Executive Office of Labor and Workforce Development

Commonwealth of Massachusetts

Workforce Development Update

Secretary Lauren Jones

MassHire State Workforce Board Meeting

June 15, 2023

MassTalent: Key Industry Pillars

www.mass.gov/masstalent



Advanced Manufacturing

- Links to MTC's MassMakes Initiative
- Links to MassHire (Jobquest)
- Links to FutureSkills Training Funding (Market Makers and Upskilling Navigators)



Life Sciences

- Links to MLSC's webpages for employers, training providers and Job Seekers
- Links to FutureSkills Training Funding (Market Makers and Upskilling Navigators)



Healthcare and Human Services

- Links to MassHire (Jobquest)
- Links to FutureSkills Training Funding (Market Makers and Upskilling Navigators)



Clean Energy

- Links to MA CEC's programming
- Links to MassCEC's job board to find green jobs
- Links to FutureSkills Training Funding (Market Makers and Upskilling Navigators)



Regional Planning

- **The Workforce Skills Cabinet is relaunching 7 Regional Planning Teams – kick off on June 28th**
- **Teams will refresh the blueprints for their region and build strategies to:**
 - **Review and analyze data on priority industries/occupations** to create updated regional “list” of high demand
 - **Engage companies in priority industries/ occupations** to refine regional pipeline strategies and identify areas for growth
 - **Work across the regional partners to apply for pipeline funding** in partnership with companies
- **Teams will be meeting for in-person events this fall**
- **MassHire State Board members are encouraged to participate** in their region’s Team Meetings (see Jennifer James for more information)



FY24 Budget Update

Line Item	H1 FY24	Final House FY24	Final Senate FY24
Registered Apprenticeship Expansion - to grow placements for registered apprentices in fiscal year 2024	\$4,979,285.00	\$4,979,286.00	\$2,817,398.00
MassHire Career Centers - to supplement employment and job training services	\$5,960,051.00	\$15,050,000.00	\$5,960,051.00
Youthworks - to facilitate career development for 14- to 25-year-olds	\$16,240,000.00	\$31,000,000.00	\$16,390,000.00
Workforce Competitiveness Trust Fund - to for recruitment, education, training, and wraparound supports to build occupational pipelines	\$10,000,000.00	\$17,000,000.00	\$20,000,000.00
Career Technical Institute - to expand access to vocational technical education	\$15,379,600.00	\$20,404,819.00	\$15,379,600.00
Re-entry Programming – to support workforce development for re-entering citizens	\$2,500,000.00	\$4,750,000.00	\$2,500,000.00



Employment Modernization & Transformation (EMT) Update

Phase 1 – Employer Registrations and Tax Revenue Management

- Scheduled for deployment September 2023 and progressing to plan
- Functional and technical configuration definitions are complete
- Initial configuration is complete
- Usability testing was completed and recommendations are being incorporated .
- plain language review is complete and changes are being incorporated.
- Development of test scenarios to support formal testing phases started in January and are actively being utilized for testing.

Usability, Accessibility and Plain Language

- All Phase 1 communications (letters) have gone through internal and third-party plain language review. All letters are complete and are in system development.
 - A selection were reviewed by the Advisory Council, and feedback was incorporated into the letters.
- A third-party usability review of the new system was completed, and recommendations have been adopted.
- Usability studies and interviews with a select group of employers were used as part of the third-party review
 - 3rd party accessibility testing was completed in May and recommendations are being adopted into the new system.
 - Advisory Council members were invited to test the system in late April and members provided great feedback and recommended updates that are currently being incorporated.

Communications and Change Management

- Initial meetings with key third party administrators (TPAs) started in January and monthly check-ins are ongoing.
- A new EMT webpage will be available on Mass.gov in the coming weeks to provide updates and resources for the public to learn more about the EMT Project.

